



COMPANY PROFILE



Acquaint Technologies



Message From Our Chief Executive Officer

Our Products and Services are example of how we bring value to our customers, and transform generic technology into customized business solutions, without complexity nor huge cost.

We aspire to be the partner of choice for our customers, suppliers, employees and shareholders by accelerating their success through our global technology marketing and distribution resources, services and culture. Our core values are Integrity, Customer Service, Accountability, Teamwork, and Innovation.

Looking forward to be working with you.

Ashiqur Rahman
Chief Executive Officer

ABOUT US

Innovative IT solutions for a smarter digital future.

Acquaint Technologies is a Bangladesh-based global IT service and software development company specializing in web, mobile, e-commerce, and enterprise solutions.

With a talented team of young and senior professionals, we deliver tailored, cost-effective, and high-quality services in software, managed services, and outsourcing.

Our passion for technology and business insight ensures on-time delivery, while our expertise helps clients navigate digital transformation with efficiency and credibility.

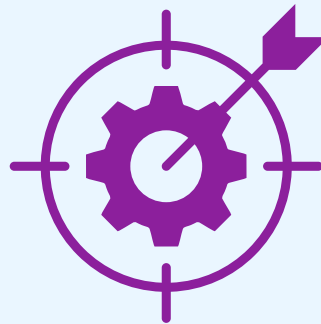
Message From Our Chief Executive Officer





OUR MISSION

To provide innovative, client-focused digital solutions that streamline operations, foster sustainable growth, and empower businesses to achieve operational excellence in an increasingly digital world.



OUR VISION

To be recognized as a trusted global technology partner, enabling businesses to thrive in an ever-evolving digital landscape through excellence, integrity, and innovation.

OUR VALUES

Integrity

We believe trust is the foundation of lasting relationships. By upholding honesty, fairness, and accountability, we ensure our clients, partners, and team members can always rely on us.

Teamwork

Collaboration is at the heart of everything we do. We value diverse perspectives, encourage open communication, and work together to achieve common goals, creating stronger results for our clients and our company.

Experience

With a blend of young talent and seasoned professionals, we bring deep industry knowledge and proven expertise. This allows us to deliver solutions that are practical, impactful, and aligned with real business needs.

Innovation

We thrive on creativity and forward-thinking. By embracing emerging technologies and new ideas, we design solutions that not only solve today's challenges but also prepare businesses for the future.



WHY ACQUAINT TECHNOLOGIES



THINKING DEEPLY BEFORE WE ACT

We invest in discovery, research, and validation first—so every decision is data-driven, risks are anticipated, and execution is precise.



RELIABILITY IS OUR TOP PRIORITY

We provide reliable software products and services at competitive prices and deliver them on time.

DRIVING INNOVATION

We build the awesome web, creating your top-notch application using cutting-edge technologies.

COMMITTED SUPPORT

We ensure dedicated after-sales support and maintenance, helping clients achieve uninterrupted growth and long-term success.

OUR OFFERINGS

- Custom Software Development
- Website Design and Development
- Mobile Application Development
- Digital Marketing Strategy
- E-commerce Development
- Search Engine Optimization (SEO)
- IT Consulting
- Domain Registration & Hosting Service
- Networking Solutions

STRENGTHS

Scalability

Our solutions are designed to grow with your business. Whether you're a startup or a large enterprise, our software can seamlessly handle increasing users, data, and operations without compromising performance.

Security

We follow industry best practices to ensure data privacy and protection. From secure coding standards to advanced encryption and compliance protocols, our software provides a safe and reliable environment for your business.

Innovation

We embrace the latest technologies and creative approaches to deliver solutions that are future-ready. By staying ahead of industry trends, we ensure your business gains a competitive edge through innovation.

Target Clients & Industries

We serve a wide range of organizations across diverse industries by providing tailored software solutions that address their unique operational needs. Our products are designed to optimize efficiency, enhance decision-making, and support sustainable growth.



Designed for manufacturing companies, trading businesses, and large enterprises, ensuring smooth integration of accounting, HR, inventory, production, and reporting.



Built for travel agencies, Hajj & Umrah operators, and religious tour service providers, enabling streamlined pilgrim registration, visa processing, and travel management.



Ideal for retailers, supermarkets, restaurants, and chain stores, providing real-time sales tracking, inventory control, and billing automation.



Tailored for real estate companies, housing societies, and property managers, simplifying tenant engagement, rent collection, and maintenance workflows.



Designed for schools, colleges, universities, and training institutes, supporting admission, student records, attendance, learning management, and communication.



Suitable for corporates, factories, NGOs, and service-based organizations, enabling employee information management, payroll automation, and attendance tracking.



Developed for sales teams, service providers, and customer-centric businesses, ensuring efficient client relationship management, lead tracking, and communication.



Targeted at small businesses, startups, financial institutions, and enterprises, providing accurate financial reporting, bookkeeping, and compliance management.

OUR SERVICES

Custom Software Development

We design and develop bespoke software solutions that perfectly align with your business processes.

Our Offering

- Tailored ERP, CRM, HRM, POS, accounting, and industry-specific systems.
- Agile development lifecycle: requirements analysis, prototyping, coding, testing, deployment, and maintenance.
- Seamless integration with third-party systems and cloud infrastructure.
- Continuous updates and scalability to keep up with future needs.

Benefits for Clients

- Full control over features that match your exact business workflow.
- Better efficiency and automation leading to reduced manual workload.
- Competitive advantage through unique and innovative digital tools.
- High-level security and compliance tailored to your industry.



Website Design & Development

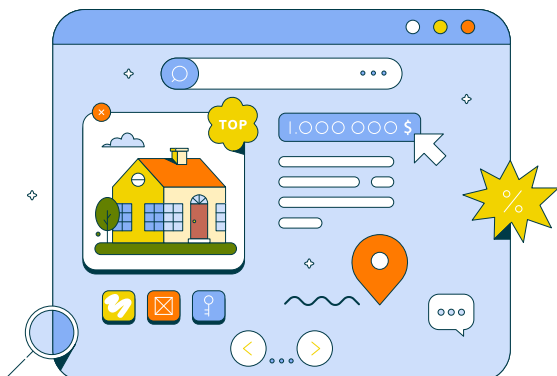
We build modern, responsive, and high-performing websites that strengthen your digital brand presence.

Our Offering

- Corporate websites, portfolio websites, e-commerce portals, and landing pages.
- SEO-friendly, mobile-responsive, and optimized for fast loading.
- CMS-enabled (WordPress, custom CMS) for easy content management.
- Secure integration with payment gateways,
- CRMs, and analytics tools.

Benefits for Clients

- Professional web presence that builds trust with your audience.
- Improved lead generation through strategically designed user flows.
- Websites optimized for search engines and conversions.
- Easy maintenance and future scalability.



Mobile Application Development

We deliver powerful mobile apps that connect businesses with their customers anytime, anywhere.

Our Offering

- Native (Android/iOS), hybrid, and cross-platform apps.
- Business apps, e-commerce apps, booking apps, and on-demand services.
- Integration with APIs, ERP, payment gateways, and cloud systems.
- Intuitive UI/UX ensuring smooth user experience and engagement.



Benefits for Clients

- Stay connected with customers on the go.
- Enhance customer engagement and brand loyalty.
- Streamlined internal operations with enterprise mobile apps.
- Monetization opportunities through app marketplaces.

Digital Marketing Strategy

We craft data-driven digital marketing strategies that boost visibility, engagement, and conversions.

Our Offering

- SEO, SEM, SMM, PPC, Display Ads, Email Marketing, Affiliate Marketing.
- Social media management with engaging content & campaigns.
- Performance analytics and ROI-focused strategy building.
- Branding and creative design support.



Benefits for Clients

- Stronger digital footprint and higher brand awareness.
- Improved lead generation and customer acquisition.
- Targeted campaigns with measurable performance.
- Better return on marketing investment.

E-Commerce Development

We create feature-rich, secure, and user-friendly e-commerce platforms for businesses of all sizes.

Our Offering

- Custom e-commerce platforms with shopping cart and checkout.
- Integration with inventory management, logistics, and payment gateways.
- Multi-vendor marketplace solutions.
- Mobile-optimized design for seamless shopping experiences.



Benefits for Clients

- Expand your sales beyond physical stores.
- Increase revenue through online channels.
- Real-time tracking of sales, stock, and customer behavior.
- Secure and scalable platforms ready for future growth.



Search Engine Optimization (SEO)

We improve your online visibility and bring qualified leads through organic search.

Our Offering

- On-page SEO: keyword optimization, metadata, structured content.
- Off-page SEO: backlink building, directory submission.
- Technical SEO: site speed, mobile-friendliness, indexing.
- Content strategy aligned with ranking goals.



Benefits for Clients

- Higher Google rankings and increased organic traffic.
- Better brand credibility and online trust.
- Long-term results compared to paid ads.
- Cost-effective digital growth channel.



IT Consulting & Outsourcing

We provide expert IT consulting and reliable outsourcing to optimize technology investments.

Our Offering

- IT strategy development and digital transformation planning.
- Outsourced development and support teams.
- Cost optimization through technology alignment.
- Cybersecurity, cloud adoption, and automation consulting.

Benefits for Clients

- Smarter IT decisions with expert guidance.
- Reduced in-house costs through outsourcing.
- Faster project execution with skilled professionals.
- Future-ready business with latest technologies.



Domain Registration & Hosting

We provide secure, reliable, and affordable hosting & domain services.

Our Offering

- Domain registration with hassle-free management.
- Shared, VPS, cloud, and dedicated hosting.
- 24/7 monitoring, backup, and technical support.
- SSL security and fast-loading servers.



Benefits for Clients

- Reliable uptime and website performance.
- Peace of mind with continuous support.
- Scalable hosting as your business grows.
- Affordable solutions with premium reliability.

Networking Solutions

We design, deploy, and manage secure networking infrastructures for enterprises.

Our Offering

- LAN, WAN, firewall, and VPN setup.
- Structured cabling and server installation.
- Wireless networking and cloud integration.
- Network security and performance optimization.



Benefits for Clients

- Stable and secure connectivity.
- Enhanced collaboration and data sharing.
- Future-ready IT infrastructure.
- Reduced downtime and improved efficiency.

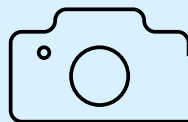


Product Photography

We capture high-quality product images that elevate your brand presence.

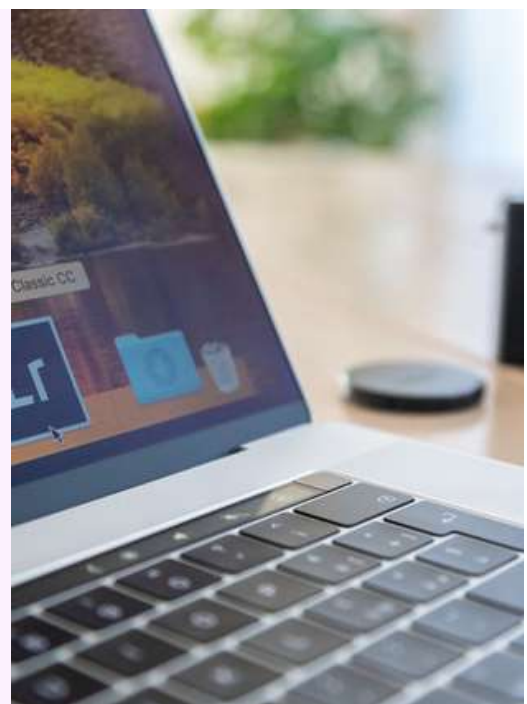
Our Offering

- Professional studio and lifestyle shoots.
- Image editing and optimization for e-commerce platforms.
- Creative photography for catalogs, advertisements, and digital campaigns.
- Specialized shoots for fashion, food, electronics, and retail products.



Benefits for Clients

- Stronger product appeal and higher sales conversion.
- Professional visuals that boost brand identity.
- Better customer trust through clear product representation.
- Optimized images for web, print, and marketing channels.



TECHNOLOGY STACK

- Laravel for a secure and scalable backend
- MySQL for efficient data management
- PHP for a responsive, user-friendly interface



TERMS & CONDITION

- Customization & Scope: Deliverables developed as per agreed scope and requirements.
- Data Security: We follow strict data protection; clients must safeguard their access.
- Liability: We ensure quality, but aren't liable for indirect losses beyond the agreed scope.

CASE STUDY

At Acquaint Technologies, we believe that the true measure of our success lies in the success of our clients. Over the years, we have partnered with businesses across diverse industries—ranging from SMEs and enterprises to NGOs and government bodies—to solve their most pressing challenges with innovative technology solutions.

Key Highlights

- Developed custom software & mobile apps to streamline operations.
- Built integrated web platforms for real-time data and reporting.
- Improved efficiency by reducing errors and delays.
- Delivered scalable solutions for various industries and business sizes.
- Supported clients with ongoing managed services and partnerships.



CASE STUDY

LEADERSHIP TEAM

Our leadership team combines experience, strategic insight, and innovation to drive growth while upholding integrity, excellence, and customer commitment. With expertise spanning technology, management, and operations, they ensure sustainable success for our clients.



Mahbub Alam Tito

Chief Technology Officer

Driving Acquaint's technological vision with innovative solutions and robust back-end expertise, ensuring the company stays ahead in a rapidly evolving digital landscape.



Salauddin Khan

Head of Marketing

A results-driven marketing leader who blends creativity with strategy to strengthen brand presence, engage audiences, and accelerate business growth.



Mahfuzur Rahman

Chief Operating Officer

Leads organizational operations with strategic oversight, optimizing processes and resources to support long-term business success.

A TEAM COMMITTED TO EXCELLENCE

At the heart of Acquaint Technologies is our talented and dedicated team.

Our professionals, combining creativity, experience, and technical expertise, work collaboratively to deliver innovative solutions that drive success for our clients.

Get to know the talented individuals who are shaping the future of technology at Acquaint Technologies.



CLIENT TESTIMONIAL

Trusted by 200+ businesses across industries

Our clients rely on Acquaint Tech to deliver innovative and reliable IT solutions. These are a few of the clients we've worked with to deliver tailored IT solutions:



THANK YOU

At Acquaint Technologies, we don't just deliver software—we deliver trust, reliability, and innovation that empower businesses to grow.

With a proven track record across multiple industries, a passionate team of professionals, and a commitment to continuous improvement, we stand as a trusted technology partner for organizations of every size.

We look forward to building strong, lasting partnerships—helping you achieve your vision through smart, secure, and scalable digital solutions.

Together, we innovate, simplify, and grow.



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